New York Health Care Alliance



Bronx

Beth Abraham Health Services • +
Bronx Center for Rehab & HC • +
Concourse Rehab & NC +
DOJ Health Services • + (vents)
Fieldston Lodge Care Center
Kings Harbor Multicare Center • +
Laconia Nursing Home +
Morris Park Nursing Home +
Regeis Care Center +
Williamsbridge Manor NH +

Brooklyn

Brooklyn Center for Rehab & Resid. HC Brooklyn-Queens NH + Caton Park NH + CNR Healthcare Network + Haym Salomon Home + Marcus Garvey NH Ruby Weston Manor

Manhattan

Bialystoker Center DeWitt Rehabilitation & Nursing Center + Greater Harlem Nursing Home +

Nassau

Belair Care Center +
Central Island Healthcare +
East Rockaway Progressive CC ◆ +
Glen Cove Center for Nursing & Rehab +
Hempstead Park NH ◆
Marquis Care Center ◆ +
South Shore Healthcare +
Sunharbor Manor +
Woodbury Center for HC +

Queens

Bezalel Nursing Home +
Elmhurst Care Center
Haven Manor HCC
Highland Care Center +
Holliswood Care Center +
Horizon Care Center
Little Neck Nursing Home
Long Island Care Center +
Margaret Tietz Nursing & Rehab. Ctr.
New York Center for Rehabilitation •
Queens Center for Rehabilitation
Rockaway Care Center +

Staten Island

Staten Island Care Center + +

Suffolk

APEX Rehabilitation and Care Center Nesconset Nursing Center + St. Johnland Nursing Center (TBI) + Westhampton Care Center

Westchester

Cortlandt Healthcare ◆ +

Dumont Masonic Home ◆ +

North Westchester Restorative Therapy & NC

Regency Extended CC ◆ +

Schnurmacher Ctr for Rehab & Nursing +

Sutton Park Ctr for Nursing & Rehab.+

Legend:

Blue—Ventilator ◆ - Bariatric Beds

Red—Onsite Hemodialysis + Infusion Neil Heyman, CEO

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The New York Health Care Alliance is a network of 52 post acute health care facilities providing a continuum of high quality care for patients who need sub-acute care and rehabilitation.

The Direct Link is a patient placement service which provides **Case Managers** and **Discharge Planners** with expert support and direct access to over 12,000 skilled nursing, sub-acute and rehabilitation beds. NYHCA members are contracted with all major health plans.

The patient placement service provided by the New York Health Care Alliance can be accessed by calling: 877-446-9422. PRI's can be faxed to 212-968-7710, ATT: Laura Gargano.

Dumont Masonic Home Launches Person Centered Care Putting Life into Nursing Homes



New Rochelle, NY – December 11, 2007 – **Dumont Masonic Home**, a 196 bed skilled nursing center in New Rochelle, NY kicked off its Person Centered Care Model initiative by holding a culture change retreat at the Whitestone Masonic Temple in Whitestone, NY on November 27. The event was attended by **Dumont Masonic Home's** department heads and supervisors to gain an understanding of person centered care and to look at innovative concepts to change the delivery of care. In addition, several board members, including Gotfried Schuebler, President of the Board, Heinz Jacobs, Treasure of the Board and Kurt Ott, Secretary of the Board attended the event to learn as well as to underscore the desire and commitment to support the Person Centered Care model. The event was led by the center's administrator, Judith Fenster and John Baer, president of The Center to Promote Health Care Studies.

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DUMONT MASONIC HOME

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Traditionally, nursing homes have utilized an institutional model of care delivery. While this has been effective at treating clinical issues, this approach has not always allowed for choices and independence for residents. Person centered care is based on a philosophy which includes a community model of care that focuses on the resident's individual values and privacies. The goal is to improve quality of care for residents while fostering an atmosphere of community within the nursing home for residents and staff alike. Residents are empowered to have a voice and direct their own care. The staff has the flexibility to be more responsive to resident's preferences and desires. As a result, strong bonds are frequently established between residents and care givers.

Another goal of person centered care is the establishment of a warm and comfortable environment that is not just home-like, but actually is home for the residents. More choices become available as independence is created and spontaneity is encouraged throughout the day, much as one experiences at home.

There is no single model to describe person centered care. It is based on the characteristics of the nursing home and its residents' history, culture, capabilities and values. Although the journey may take different paths, the desired outcome is the same. Better care, stronger sense of self esteem and higher satisfaction are the goals. Dumont Masonic Home has now begun the journey and is excited about the opportunities for excellence that will be available along the way. The next phase of the project includes selecting a task force to guide the center through the transition.

For more information on person centered care and its benefits, you are cordially invited to visit Dumont Masonic Home at 676 Pelham Road in New Rochelle. Please call (914) 632-9600 ext 165 for details.



Left to right Kimberly Price, Social Worker, Abraham Sieger, Administrator, Senator Jeff Klein, Avis Bryan, Director of Nursing, Dr. Max Gomez, WCBS Medical journalist and guest speaker, Ben Obstfeld - Building Service Director, Chaim Sieger, Executive Director, Dr. Marvin Teich, Medical Director and Tania O'Conner, Dietitian.

Regeis Care Center, a 207-bed skilled nursing facility, located in the Bronx, NY, opened its 30 beds state of the art rehab unit with a ribbon cutting ceremony on Thursday, November 29, 2007. Abraham Sieger, Administrator and CFO and Janet Smith, Director of Admissions and Public Relations hosted the program and introduced Dr. Max Gomez, Television Journalist and CBS Medical News Correspondent as their guest speaker.