

**NEWS RELEASE**

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**FOR IMMEDIATE RELEASE**

**NYHCA to launch an Electronic Medical Records initiative to Long Term Care facilities**

January 23, 2008 — (New York, NY) The New York Health Care Alliance, a network of post-acute health care facilities in the New York region, announced today that it has undergone an initiative to launch comprehensive electronic medical records to the New York Long Term Care community through the collaboration of two leading technology providers, Reliable Health Systems and OmegaCare.

John Hall, Manager, Member Services stated, "Electronic Medical Records technology will play an integral role in executing our vision of Long Term Care sustainability in this state. Information technology is critical to enhancing the quality and safety of patient care provided in our member facilities, and both OmegaCare and Reliable were the logical choices to help us accelerate our efforts in this mission critical area of our organization.

"Our membership wants to focus their time, effort, and money on caring for patients, not managing technology," said Neil Heyman, Chief Executive Officer of NYHCA. "By coupling the proven leadership of OmegaCare and Reliable in the electronic health record and financial management market, together we're facilitating the process for nursing facilities to enter the electronic frontier."

NYHCA envisions expediting the delivery of cost effective, comprehensive electronic medical records systems to the Long Term Care environment over the coming months. The delivered technologies will provide greater efficiencies, reduce labor costs and eliminate unnecessary paperwork and storage costs. In addition, the selected systems will help Long Term Care facilities address many of the unique challenges that out the box software does not provide. "The fact that Reliable and OmegaCare have proven track records of leadership and successful implementations in the Long Term Care space, is an added bonus," added Heyman.

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The New York Health Care Alliance (NYHCA) is a network of 52 post-acute health care facilities providing a continuum of care for patients who need alternatives to an acute care setting. For more information on NYHCA, call 212-425-5050 or visit our website [www.nyhca.com](http://www.nyhca.com)